

Privacy Policy

Privacy Statement

Rack Systems Engineering Limited is committed to protecting your online privacy and working within the guidelines set out in the Data Protection Act and General Data Protection Regulation (GDPR). Our privacy statement aims to disclose what information is being logged by web users, how this information is used and how this information can be removed / amended.

What information do we collect about you?

Rack Systems Engineering Limited collects data about individuals within a business context. We only collect basic personal data about you, e.g. name, address, email, phone number, etc. Information is collected about you when you request us to contact you or complete a form to download information. Rack Systems Engineering Limited treats all data which identifies an individual as Personal Data. We need to know your basic personal data to provide you with a response to your request for information or to deliver our products and services. We will not collect any personal data from you if we do not need to provide or oversee this service to you.

How will we use the information about you?

The information collected about you is used when you request information on our services or download information from our website; data is processed by Rack Systems Engineering Limited. The data will be used to provide our products and services, in addition to invoicing and communicating with you with regards to other services they may be interested in.

Where is the information stored?

All the personal data we hold is processed using internal or cloud-based services hosted within the UK. This information is stored and processed by Web CMS and Microsoft Exchange. The website and all data acquired is hosted worldwide.

Data collected when a client downloads information from the website or registers for a quote will be processed by Rack Systems Engineering Limited using Web CMS. The data will only be used to send the information relevant to the original enquiry.



Cookies

The site uses cookies; these are text files placed on your device to collect standard internet log information and visitor behaviour information. This information is used to track visitor use of the website and to compile statistical reports on website activity. As a rule, cookies will make your browsing experience better. However, you may prefer to disable cookies on this site and on others. The most effective way to do this is to disable cookies in your browser. We suggest consulting the Help section of your browser or taking a look at the <u>About Cookies</u> website which offers guidance for all modern browsers.

Log Files

When you visit the website, we collect web statistics concerning your visit, which are stored in a log file. Log files allow us to record visitors' use of the site. The web teams use Google Analytics to record visitors' use of the site and use this information to make changes to the layout of the website and to the information in it. Log files are not used to identify any individual patterns of use on the site. Further detailed information on Google Analytics cookies can be found here.

Changes to our privacy policy

We keep our privacy policy under regular review and we will place any updates on this web page. This privacy policy was last updated 26th June 2018.

Your rights

If at any point you believe the information we process on you is incorrect, you can request to see this information and have it corrected or deleted. If you wish to raise a complaint on how we have handled your personal data, you can contact us at sales@racksystems.co.uk, who will investigate the matter. If you are not satisfied with our response or believe we are processing your personal data not in accordance with the law, you can get in touch with the Information Commissioner's Office (ICO) ICO's Website for more details.



How to contact us

Please contact us if you have any questions about our privacy policy or information we hold about

you:

By email: sales@racksystems.co.uk

Or

Write to us at:

1 Wits End, Kirkby Mills Industrial Estate,

Kirkbymoorside, York

YO62 6PG

TEL: +44 (0)1751 432647